



37th IFSCC Congress
13–16 September 2027

Messe and Congress Center Basel

Sponsoring Manual

Version: 31 March 2026

Welcome to IFSCC Congress 2027

**“Unlock around the clock,
cosmetics for a diverse world”**

is the motto of the 37th IFSCC Congress 2027,
which is hosted by the Swiss Society
for Cosmetic Chemists.

A diverse world with its multiculturalism, the demand of new generations and the diversity of different skin and hair types offers amazing opportunities to grow. The modern society looks for science that connects research and emotion, released by the scientific teams around the world, all the time, around the clock.

Basel, Switzerland, is a well-known city for a long history in Chemical Industry, easy to reach by plane, train and a network of motorways, the ideal city to host this IFSCC Congress.

The 4-day congress programme will dig into the latest research of all cosmetic disciplines and bring together the international community of cosmetic scientists.

The SWISS SCC invites you to explore the marketing opportunities of this prestigious and unique event.

Decide now and join the IFSCC Congress 2027.



Become a Sponsor

- ✓ Get exposure to as many as **1000 participants**.
- ✓ Connect with clients at your **booth**.
- ✓ Host and communicate with key accounts in your **hospitality room**.
- ✓ Be part of an **extensive global marketing campaign**.

Venue

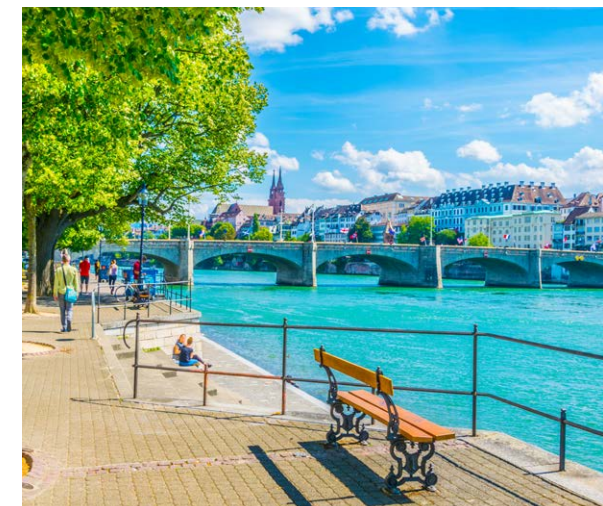
The conference venue will be the Messe and Congress Center Basel, nicely located close to the famous river Rhine and the old city with beautiful and ancient buildings.

Beside the perfect access and congress equipment of the Congress Center, Basel itself is a place of exciting contrasts. A city with historical buildings next to modern architecture. Where a young and dynamic art scene exists alongside world-renowned museums.

You just have to experience the scientific congress and Basel for yourself, we are looking forward to welcoming you in Switzerland soon.

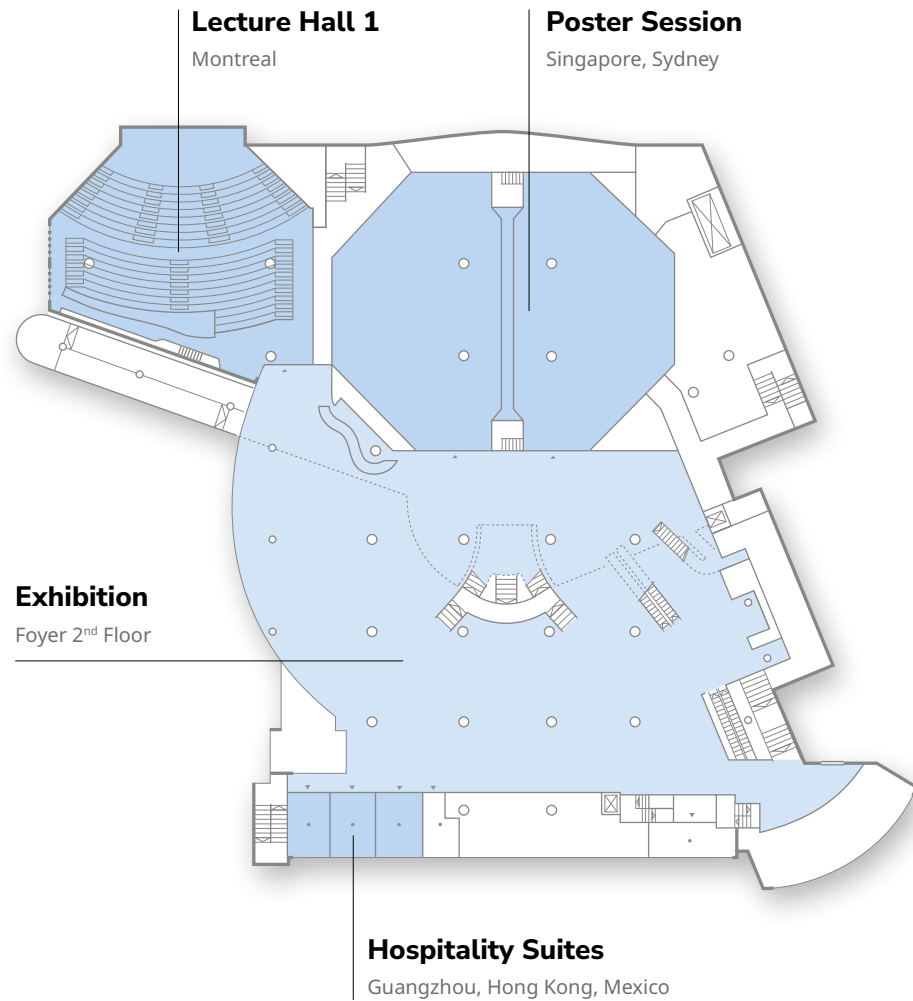


Save the Date 37th IFSCC Congress
13 – 16 September 2027
Basel, Switzerland

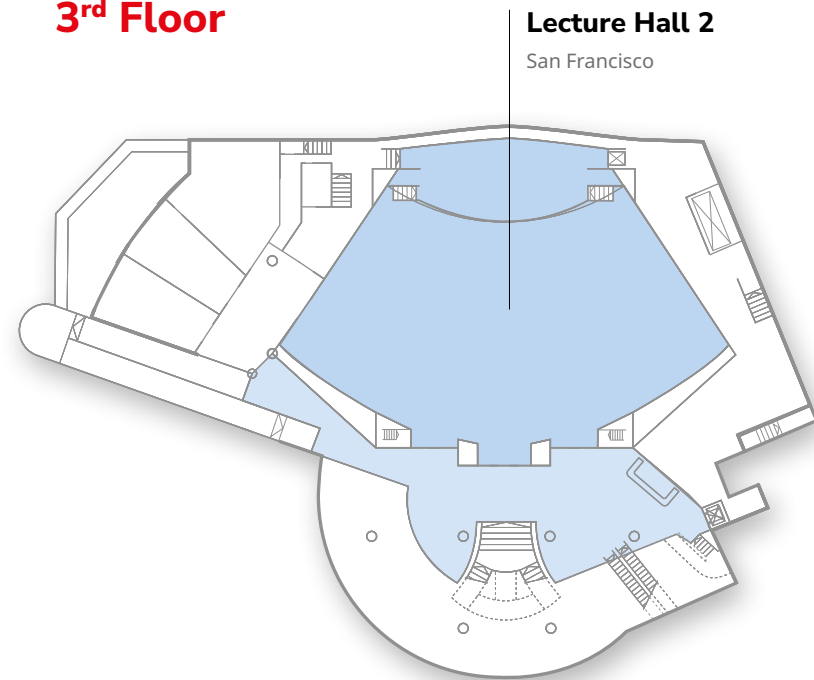


Floor Plan

2nd Floor



3rd Floor



Further information

Messe and Congress Center Basel

City of Basel



About the IFSCC

The International Federation of Societies of Cosmetic Chemists is a worldwide federation dedicated to international cooperation in cosmetic science and technology.

Interest in the formation of such an organisation crystallized in Paris in 1956 and culminated in the birth of the federation in Brussels, Belgium on September 8, 1959. At that time there were only 8 countries entering the Federation.

Today, **51 Societies representing 81 countries** have met the high standards of scientific and educational qualifications of the IFSCC and support the organization's aims and programs. The number of individual members in the Federation now exceeds 16,000 and we are still growing.

The IFSCC continues to grow as the cosmetic industry expands worldwide. As new Societies develop in Eastern Europe, Asia, Africa and Latin America, they will be welcomed into the Federation as they qualify for membership.

[IFSCC Website](#)

About SWISS SCC

The SWISS SCC (Swiss Cosmetic Chemists) is a member of the IFSCC. It gives an overview about cosmetic subjects with scientific arguments when of public interest. It seeks the connection and enforces a dialogue to other associations linked to the subject, public authorities and media.

Regular meetings are an annual meeting, a yearly formation day, the Winter Seminar with an over 30 year tradition and the participation in the Forum Cosmeticum of the German Speaking countries Austria, Germany and Switzerland.

As part of the responsibility within the IFSCC the SWISS SCC will be the host of the IFSCC Congress 2027 in Basel.

The SWISS SCC fosters research and science as well as technical developments in the area of cosmetics. It publishes the obtained insights for the public good. It sees itself as a service provider for all kind of information in the area of cosmetics and collects information to provide it to all members.

The SWISS SCC keeps the contact with specialists in the area of cosmetics and fosters an interdisciplinary exchange with universities and universities of applied sciences, test institutes, clinical research, dermatology and toxicology.

The SWISS SCC supports every generation of cosmetic chemists on their way into a diversified and versatile profession.

[SWISS SCC Website](#)

Sponsoring Packages



Sponsoring Packages (PAGE 1)

Diamond

Exclusive

75,000.- CHF

includes:

- ✓ Company name recognised as Diamond Sponsor
 - ✓ Company name recognised as sponsor of the Social Event (exclusive), sponsoring of special event local/attraction
 - ✓ Company logo on all official printed documents
 - ✓ Company logo on the congress website added and linked to the company website
 - ✓ Company logo on all official congress newsletters (exclusive) added and linked to the company website
- 4 congress tickets
 - 4 gala dinner tickets
 - 4 exhibitor tickets
 - 1 booth* (4 x 4 m) in the exhibition area
 - 1 hospitality suite at the congress venue (46 m²)
 - 1 full page colour advertisement in the event programme

SOLD

Prices excl. VAT. Max. 5 instalments.

Platinum

Limited to 2 companies

50,000.- CHF

includes:

- ✓ Company name recognised as Platinum Sponsor
 - ✓ Company logo on all official printed documents
 - ✓ Company logo on the congress website added and linked to the company website
- 3 congress tickets
 - 3 gala dinner tickets
 - 3 exhibitor tickets
 - 1 hospitality suite at the congress venue (46 m²)
 - 1 full page colour advertisement in the event programme

Prices excl. VAT. Max. 5 instalments.

Sponsoring Packages (PAGE 2)

Gold

Limited to 5 companies

25,000.– CHF

includes:

- ✓ Company name recognised as Gold Sponsor
- ✓ Company logo on all official printed documents
- ✓ Company logo on the congress website added and linked to the company website
- 2** congress tickets
- 2** gala dinner tickets
- 2** exhibitor tickets
- 1** booth* (4×4 m) in the exhibition area
- 1** full page colour advertisement in the event programme

Prices excl. VAT. Max. 2 instalments: 2024 / 2025

Silver

15,000.– CHF

includes:

- ✓ Company name recognised as Silver Sponsor
- ✓ Company logo on all official printed documents
- ✓ Company logo on the congress website added and linked to the company website
- 1** congress ticket
- 1** gala dinner ticket
- 1** exhibitor ticket
- 1** booth* (3×3 m) in the exhibition area
- 1** full page colour advertisement in the event programme

Prices excl. VAT. Max. 2 instalments: 2024 / 2025

Bronze

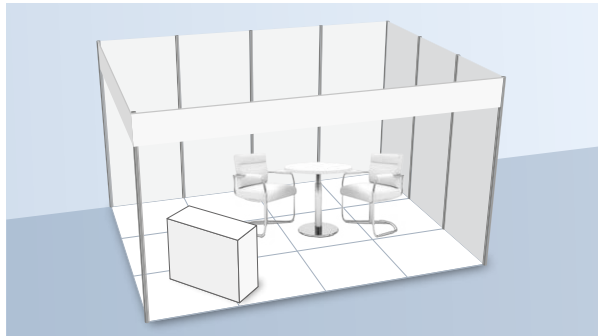
10,000.– CHF

includes:

- ✓ Company name recognised as Bronze Sponsor
- ✓ Company logo on all official printed documents
- ✓ Company logo on the congress website added and linked to the company website
- 1** exhibitor ticket
- 1** booth* (3×2 m) in the exhibition area
- 1** full page colour advertisement in the event programme

Prices excl. VAT. 1 payment: 2025

Booth Packages Only



Exhibition Booth

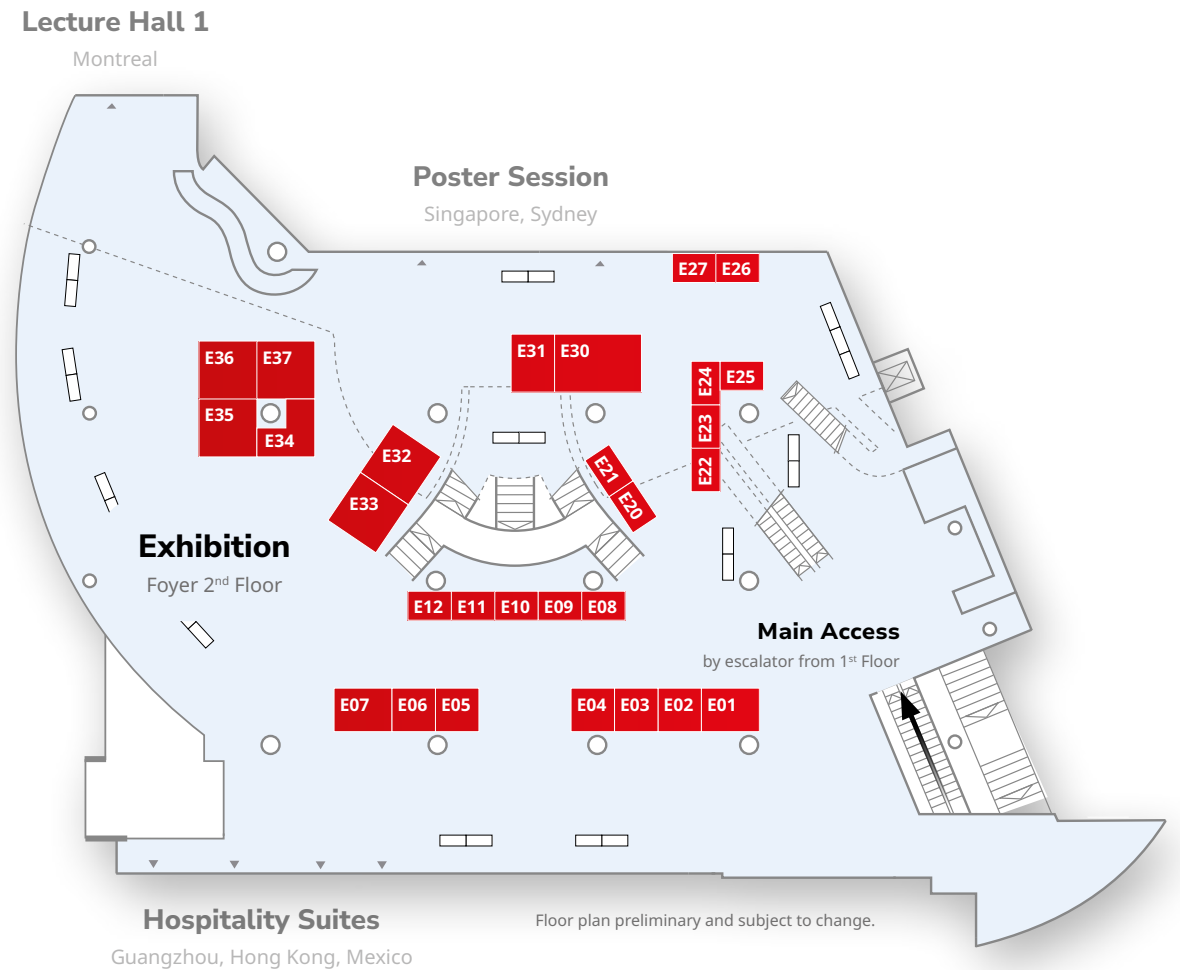
Standard: 3×2 m 6,000.– CHF

Enhanced: 4×3 m 9,000.– CHF

All exhibition booths include basic booth structure and lighting.

The picture shows a preliminary sample structure, which is subject to change.

Exhibition Floor Plan



Event Sponsoring



Workshops

Exclusive for each Workshop

2,500.– CHF

This sponsorship provides you exclusive recognition during 1 of the 3 workshops on Tuesday, on all printed documents and on the congress website.

The Workshop Sponsorship includes:

- Company name recognised as sponsor during 1 of the 3 workshops
- Company logo on all official printed documents
- Company logo on the congress website added and linked to the company website
- Company logo presented on roll ups during the appropriate workshop



Keynote Lectures

Exclusive for 1 company per lecture

5,000.– CHF

The Keynote Speaker Sponsorship gives you a high recognition in a valuable scientific surrounding. As the keynote lectures are traditionally well attended, visibility of your company to a large audience is guaranteed. The IFSCC Congress 2027 features 5 keynote speakers.

The Keynote Speaker Sponsorship includes:

- Company name recognised as sponsor of the keynote lecture
- Company logo on all official printed documents
- Company logo on the congress website added and linked to the company website
- Company logo presented on the lecture screen (or similar)



Coffee Stations

Limited to 2 companies per day

1,000.– CHF

The Coffee Station Sponsorship includes company recognition on all coffee stations at the IFSCC Congress in Basel, Switzerland.

Included:

- Company name recognised as sponsor of the coffee stations on Wednesday, Thursday and Friday
- Company logo on all official printed documents
- Company logo on the congress website added and linked to the company website
- Company logo presented at the coffee stations

Networking Events



Welcome Reception (Stadtcasino Basel)

Exclusive

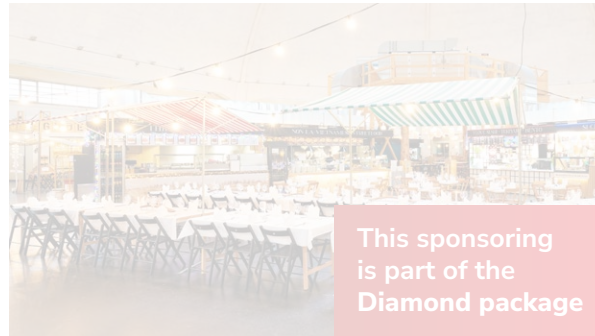
12,000.– CHF

SOLD

This welcoming sponsoring enables your company to be the first sponsor who presents the company to the delegates on the IFSCC Congress.

The Welcome Reception Sponsorship includes:

- Company name recognised as sponsor of the Welcome Reception on Tuesday
- Logo on all official printed documents
- Company logo on the congress website added and linked to the company website
- Company logo projected at the location or presented on roll ups (or similar)



This sponsoring is part of the Diamond package

Social Event (Markthalle Basel)

Exclusive

Part of the Diamond package

SOLD

The Social Event Sponsorship includes:

- Company name recognised as sponsor of the Social Event on Thursday
- Company logo on all official printed documents
- Company logo on the congress website added and linked to the company website
- Company logo projected at the location or presented on roll ups (or similar)



Gala Dinner (Congress Center Basel)

Exclusive

12,000.– CHF

You will take one preferred table at the Gala Dinner. The Gala Dinner Sponsor receives recognition presenting the company logo within the table decoration or menu cards.

The Gala Dinner Sponsorship includes:

- Company name recognised as sponsor of the Gala Dinner on Thursday
- Company logo on all official printed documents
- Company logo on the congress website added and linked to the company website
- Company logo on the table decoration or menu cards
- Premier choice for seating (maximum 10 persons)

Promotional Items (PAGE 1)



Lanyards

Exclusive

5,000.- CHF + production costs

SOLD

Every attendee receives a lanyard with his/her badge. Since badges must be worn at all times while being in the congress area, the lanyards offer a broad visibility for the sponsoring company.

The Lanyard Sponsorship includes:

- Company name recognised as sponsor of the lanyards
- Company logo on all official printed documents
- Company logo on the congress website added and linked to the company website
- Company logo presented on the lanyards



Badges

Exclusive

5,000.- CHF

Every delegate must carry his badge at all times while being in the congress area. This effective sponsorship includes exclusive company recognition with the company logo on the badge.

The Badge Sponsorship includes:

- Company name recognised as sponsor of the badges
- Company logo on all official printed documents
- Company logo on the congress website added and linked to the company website
- Company logo presented on the badges



Promotional Items (PAGE 2)



Room Cards

Exclusive

2,000.– CHF + production costs

This unique sponsorship will reach all attendees who have their rooms in the congress hotel and provides the sponsor high recognition with the company logo on the room cards.

The Room Cards Sponsorship includes:

- Company name recognised as sponsor of the room cards
- Company logo on all official printed documents
- Company logo on the congress website added and linked to the company website
- Company logo and/or advertisement on the room cards envelope provided at check-in



Swiss Chocolate

Exclusive

2,000.– CHF + production costs

A bite of original Swiss chocolate, what is better than that? About 600 pcs. will be distributed to the delegates at the Conference. The logo of the sponsoring company will be printed on each bar of Swiss Chocolate.

The Swiss Chocolate Sponsorship includes:

- Company name recognised as sponsor of the chocolates
- Company logo on all official printed documents
- Company logo on the congress website added and linked to the company website
- Company logo on the chocolate bars

Online and Print Promotions



Congress Catalogue

Inner full page 2,000.– CHF

Inner half page 1,200.– CHF

Back cover page ~~2,000.–~~ **SOLD** 2,000.– CHF

The congress catalogue will be distributed on site to every delegate. This will be an easy way for your company to reach the cosmetic chemists industry.



Website Pop-Up

Exclusive

1 Month 2,500.– CHF

This sponsorship is an exclusive way to promote your company. Everyone entering the official congress website will be pointed out to your company.

The Pop-Up Banner Sponsorship includes:

- Company name recognised as sponsor of the pop up
- Company logo on all official printed documents
- Company logo on the congress website added and linked to the company website
- Company logo or advertising published as a pop up when entering the official congress website



Newsletter Banner

1 Newsletter 1,250.– CHF

3 Newsletters 3,250.– CHF

6 Newsletters 5,800.– CHF

Your company logo will be posted on the official IFSCC Congress newsletter. This special sponsorship opportunity is limited to one company in each newsletter. You will reach approx. 10.000 contacts per newsletter.

The Newsletter Banner Sponsorship includes:

- Company name recognised as sponsor of the newsletter
- Company logo on all official printed documents
- Company logo on the congress newsletter added and linked to the company website

Digital Visibility



Wi-Fi Sponsoring

Exclusive

5,000.– CHF

SOLD



Congress App

Exclusive

5,000.– CHF

Acknowledges on the App your company as the App sponsor.

(This sponsorship does not exclude other sponsors logos in the App.)

Terms & Conditions

The various sponsoring opportunities are subject to availability. A contract will be sent to you for signature upon booking a sponsoring.

Sponsoring opportunities are open to book for registered attendees only.

Coordination, Organisation, Layout and Design

If not otherwise indicated, all coordination, organisation, layout and design are in the sole responsibility of the sponsoring company.

Cancellation Terms

Signed contracts are binding, no cancellation or refunds are possible.

Objections to the invoice shall only be considered in written form within 14 days of the invoice date

Terms of Payment

Balance is due 100% after receipt of the invoice.

Contact us

Marketing Manager

Roman Urech

marketing@ifsc2027.ch

